Let's unite for Dementia Awareness Week

Hi,

For the next seven days, people across the United Kingdom will be putting aside their differences to put dementia in the spotlight. Because, as one of the biggest health challenges of our time, this is where it needs to be - for all our sakes.

You can be part of the Week and show that you're united against dementia by creating and sharing your very own image. Be sure to nominate your friends and family to get involved too and help us spread even more awareness.

And of course you can donate, campaign or make a Dementia Friend. Every single action you take strengthens our movement to improve the lives of people with dementia.
Thank you from all at Alzheimer's Society
#DAW2017 #UnitedAgainstDementia

Make a Friend

Impossible cost: dementia care bill would take 125 years to save for

As part of the United Against Dementia campaign, Alzheimer's Society has published the findings from our largest ever consultation with people affected by dementia

Read the report

'I refuse to hide away'

Meet Alex Preston, star of the new Dementia Friends video, who is living well with young onset Alzheimer's disease.

Read Alex's story

'I used to get angry when people said silly and hurtful things to me. I now recognise this is due to people's lack of knowledge and understanding of dementia.'

Alex Preston

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